**Writing for the Web and Copyright**

We’ll work on these together in class but also as homework. Together, everything here constitutes the homework due on Wednesday April 21.

Building on our class discussion, let’s look for more solid advice on writing for the web on Nielson’s alertbox site**. Search here or do a general search to find another article on writing for the web**. Find one you think is worthy enough to share with the class.

Task #1: Post at least 2 articles to the discussion board, and then hopefully we’ll have time to discuss: give the URLs and brief summaries of the articles you found and discuss how you think the class can use these ideas when writing their own web content.

Task #2: Write me a short memo about some website revision. You’ll revise two items:

* Go to our class homepage. Using Nielson’s (or another article with specific web site writing advice), discuss in a short memo the positives and negatives of the page as an example of writing for the web. Refer to specific elements of the articles and specific pieces of advice. Give me Recommendations to improve the page. Attach a section of it that you have revamped (a Before and After) in an appendix.
* As an additional part of your appendix, or as Appendix B, do the same thing to your current WIX site. Hop out and look at a section of your web writing that you included on your home page or perhaps the About Me age. Reprint it; then revise it (or part of it) to make it adhere to the guidelines suggested by Nielson and the other article you’ve chosen. You don’t need to describe or say why you made the changes you made in a formal way.

Turn in this memo to the d2l Assignments folder.

**Copyright and Websites: or, Am I Plagiarizing?**

This should be a group assignment; it can be organized as a memo or just written up as a well-organized. submission. Go to <http://www.benedict.com> and read over the general information on that home page. Then, under “Digital” scroll all the way down to information on web sites, to go to a fuller discussion of how copyright applies to websites, and skim all of the material under the links under that section (except the Newsgroup one). Once you click on one of these topics (web protection, design, or linking) you’ll see the links in the left-hand navigation bar under the topic “Website Issues.” The links are also provided here:

<https://www.benedict.com/digital/web/webdesign>

<https://www.benedict.com/digital/web/webprotect>

<http://www.benedict.com/digital/web/weblinks>

Write up the following:

* Summarize BRIEFLY the content of these issues, as well as the major issue of copyright, as they relate to our class or something you build. If you are working on a website as part of your client materials, the use that as your example; if not, you’ll have to use your WIX sites.
* Come up with one specific example of what you would notbe able to do when building your sites after reading these three issues (so three examples of what you can’t do, one for each of the articles).